

Beacons.Ai VS StanStore: Which Link-in-bio Tool Is The Best?



Are you a creator or an influencer looking to start selling digital products online? If so, you need a link-in-bio tool to help you drive traffic and promote your products and services. Most social media platforms, like Instagram or TikTok, allow only one link in your bio. With a link-in-bio tool, you will be able to share multiple links and direct your followers to your most relevant products and pages.

To choose the right link-in-bio tool for your business, you need to consider key factors such as customization options, email marketing features and pricing. Beacons.Ai, an Ai powered creator platform, and Stanstore, an all-in-one creator store, are two popular link-in-bio tools used by creators, influencers and entrepreneurs.

Both of these allow you to sell digital products to your audience, but they have some key differences that you need to consider. In this post, we'll compare the two platforms to help you choose the right one for your business.

What Is Beacons.Ai?

Beacons.Ai is more than a link-in-bio tool; it's an all-in-one creator platform powered by artificial intelligence. Not only you can use this platform to create your link-in-bio, but you can also use it to create your website and your online store. It doesn't stop there: it also includes tools to help you sell more, such as email marketing, invoicing and analytics.

This allows you to have everything in one place: no need to learn a bunch of different tools, plus, it helps you save money, since you only have to pay for only one tool instead of several ones. On top of all that, Beacons.Ai offers you the possibility to use AI technology to help you generate product descriptions, product images, emails and more!

The best part? You can start using Beacons.Ai and have access to most of its features for free!

However, the platform charges free users a 9% transaction fee on each of their sales. You'll have to upgrade to the Store Pro plan at 25\$ per month to stop paying fees on your sales.

Annually Get 2 Months Free! **Monthly**

Creator Pro

Our Most Popular Plan

Build your brand. Grow your audience. Start selling your products. Win those brand deals. It starts here.

\$8.33 ~~\$10~~

*Per Month, Billed Annually.
Get 2 Months Free (save \$20)*

[Try Creator Pro](#)

[Compare Plans](#)

PERFECT FOR:

Growing Creators Beginner Sellers
Sending Emails Growing Audience
Closing Brand Deals

Store Pro

Earn More, Sell More + Best Value

All of the features of **Creator Pro**, plus 0% transaction fees on every sale. Unlimited marketing emails. The plan for serious sellers.

\$25 ~~\$30~~

*Per Month, Billed Annually.
Get 2 Months Free (save \$60)*

[Try Store Pro](#)

[Compare Plans](#)

PERFECT FOR:

Pro Sellers Serious Content Creators
Coaches Sending Emails Businesses
Faceless Creators Closing Brand Deals

Business Pro

Go Premium

Get everything in the **Creator PRO + Store PRO** and earn more with **0% transaction fees on all sales**, with dedicated Beacons support.

\$75 ~~\$90~~

*Per Month, Billed Annually.
Get 2 Months Free (save \$180)*

[Try Business Pro](#)

[Compare Plans](#)

PERFECT FOR:


















Big Creators Pro Sellers Brands
Agencies Businesses Managers

What Is StanStore?

StanStore is a link-in-bio tool designed for creators to sell their digital products, online courses or memberships. Just like Beacons.Ai, it's an all-in-one tool that offers a wide range of features, including an online course builder, calendar bookings, email marketing, analytics and a social media template library.

Additionally, StanStore has an AI feature that can help you generate text for your product descriptions and your emails based on your TikTok/Instagram content. However, you can't use it to generate images.

You can start using StanStore for only 29\$ per month!

	Mobile Optimized "Link-in-Bio" Store Replaces  SQUARESPACE  shopify  linktree	\$29
	Calendar Invites & Bookings Replaces  Calendly  ACUITY SCHEDULING	\$15
	Course Builder Replaces  KAJABI	\$119
	Audience Analytics Replaces  Google Analytics	\$10
	Email List / Newsletter Builder	\$29
	Social Media Template Library	\$30
	Exclusive Creator Community Access	\$97
	1:1 Creator Strategy Coaching	\$99
	What You'd Spend Otherwise	\$428/mo
	Join the Stan Fam ✨	\$29/mo

Beacons.Ai vs Stanstore: Feature Comparison

Design and Customization

Beacons.Ai offers a wide range of customization options for your link-in-bio page, including colors, fonts, backgrounds, layouts, animations and more. You also have access to templates if you wish to create a website, and the platform makes it easy to match your website's branding with your brand colors. This helps you maintain a consistent brand image.

While Beacons.Ai focuses more on design flexibility, StanStore focuses more on simplicity and ease of use: their design options are more limited, but it could be a little bit faster and easier to set up. If you don't necessarily need advanced customization, you could be perfectly content with StanStore.

Email marketing

With Beacons.Ai, you can start growing your email list and sending emails to your audience on the free plan. Their email marketing tool offers you a lot of options to personalize your emails: in addition to text, you can include pdf downloads, images, videos and store products. Plus, their AI technology integration can help you write your emails. But, keep in mind that in order to send unlimited emails, you'll have to upgrade to the Store Pro Plan at 25\$/month.

With Stanstore, you don't have as many customization options for your emails: you can include images and GIFs in your emails, but they don't support the ability to add pdfs or external files yet. However, they have an AI assistant called Stanley, a little bit like ChatGPT, to help you write your emails. The downside is that you can't send emails with the Creator Plan at 29\$/month; you'll have to upgrade to the Creator Pro Plan at 99\$/a month to be able to do that.

Monetization Options

Both platforms allow you to sell digital products, such as online courses, ebooks, or templates. You also have the possibility to create a membership, both on Beacons.Ai and Stanstore.

However, you can't sell a membership or an online course on the free plan on Beacons.Ai. You'll have to upgrade to the Store Pro Plan at 25\$/month if you want to be able to do this. With Stanstore, you can do this with the Creator Plan at 29\$/month.

AI Features

When it comes to AI features, Beacons.AI wins hands down. With the help of generative AI technology, you can generate text and images to help you set up your online store faster and easier. For example, you can use it to generate product descriptions and product images, or to assist you in writing emails. Their AI functionality can even help you get brand deals with their AI Brand Outreach tool, a tool that helps you write professional and personalized emails to pitch the brands you want to work with.

StanStore also has an AI tool: it's a chatbot, similar to ChatGPT, that can help you generate text based on your content on social media, but it can't generate images.

Pricing Comparison

With Beacons.Ai, you can start selling for free, whereas this is not possible with StanStore. On the free plan, you'll have to pay a 9% transaction rate, but keep in mind that you'll only be paying fees if you're making money. On the other hand, with StanStore, there's no free plan and you'll pay between 29\$ and 99\$/month with no guarantee that you'll be earning money.

For a very little difference in pricing (25\$/month for Beacons.Ai vs 29\$/month for Stanstore), both platforms offer similar features: a link-in-bio tool, calendar bookings, and the possibility to sell memberships and online courses.

However, if you want to send emails to your list with StanStore, you'll need to upgrade to the Creator Pro plan at 99\$/month. With Beacons.Ai, you can send unlimited emails with the 25\$/month plan. If email marketing is an important feature for you, this makes a big difference!

Conclusion: Which Platform is Best for You?

Still not sure which one you should choose? Well, the right choice depends on your specific needs and goals for your online business.

If you're on a tight budget and you want to start selling for free, Beacons.Ai is probably the best option for you, since they offer a free plan and marketing features for less money (for example, email marketing with their Store Pro Plan at 25\$/month). Also, if you are interested in having more AI features, this option is best suited for you.

If you don't need advanced AI tools and you're just looking for a platform that is easy to use, StanStore could be the perfect option for you. However, keep in mind that you will have to upgrade to the Creator Pro Plan at 99\$/month to be able to use the email marketing features.

If you can't decide, nothing stops you from trying both without spending any money: unlike Beacons.Ai, Stanstore doesn't have a free plan, but they have a 14 day free trial. This is enough time for you to explore both and see which one is your favorite!

To sign up for Beacons.Ai, click [here!](#)

To sign up for StanStore, click [here!](#)